CAPROCK STRATEGIES

BRANDON LIPPS

SPEAKER

2026

FOOD, NUTRITION & AGRICULTURE POLICY

Former senior USDA official and global food leader helping organizations understand where U.S. food and nutrition policy is heading and what it means for business, agriculture and public trust. Brandon brings real-world government experience and boardroom credibility to audiences navigating rapid policy change.

ABOUT *BRANDON*

Brandon Lipps is a former senior leader at the U.S. Department of Agriculture and a principal at Caprock Strategies where he advises clients on food, nutrition, agriculture and rural policy. He previously served in the role as USDA undersecretary for food, nutrition and consumer services, overseeing federal nutrition programs that serve millions of Americans. Brandon brings a practical, bipartisan perspective on how policy decisions translate into real-world outcomes for industry, families and global food systems. Read his full bio at *caprockstrategies.com*.

IDEAL AUDIENCES

- FOOD AND AGRICULTURE COMPANIES
- HEALTH AND NUTRITION ORGANIZATIONS
- TRADE ASSOCIATIONS
- BOARDS AND EXECUTIVE LEADERSHIP TEAMS
- GLOBAL DEVELOPMENT AND HUMANITARIAN GROUPS
- POLICY AND GOVERNMENT FORUMS

SPEAKING FORMATS

- KEYNOTES
- FIRESIDE CHATS
- MODERATED DISCUSSIONS
- PANELS AND EXECUTIVE BRIEFINGS

AVAILABLE FOR IN-PERSON AND VIRTUAL EVENTS

SIGNATURE TOPICS

The future of U.S. food and nutrition policy
What MAHA-era shifts mean for industry, agriculture, consumers and federal nutrition programs.

Child nutrition and school meals policy
How changes to standards, procurement and implementation affect schools, families and operators—and what's coming next.

From policy to practice
How federal food decisions actually get implemented and where risk emerges.

Regulatory uncertainty and business strategy
How to plan when rules, guidance and enforcement are in motion.

Agriculture's role in health and national resilience
Why farmers and food companies are central to improving outcomes.

BOOKING

Speaking fees available upon request.

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